

FIG. 1

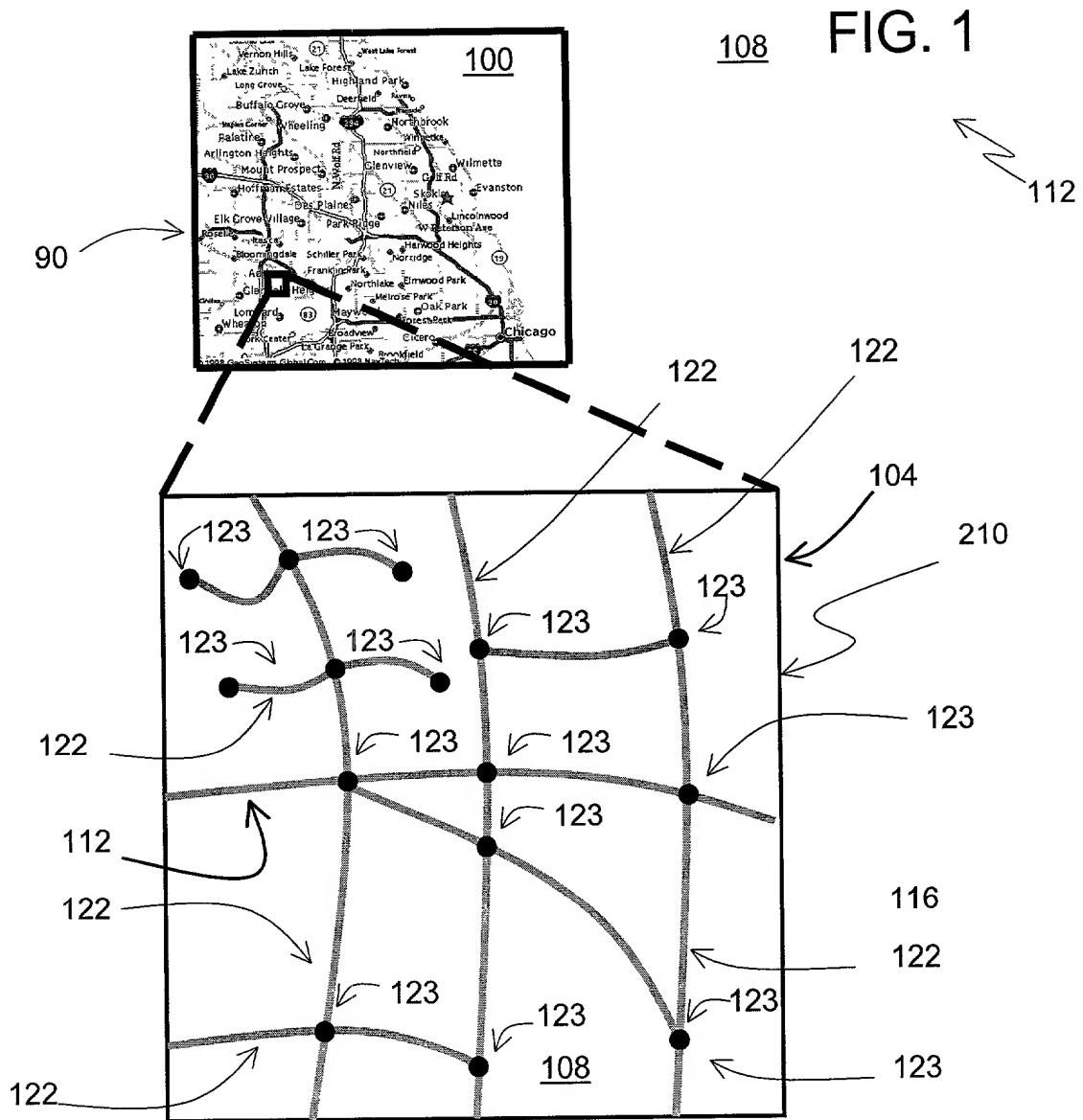


FIG. 2

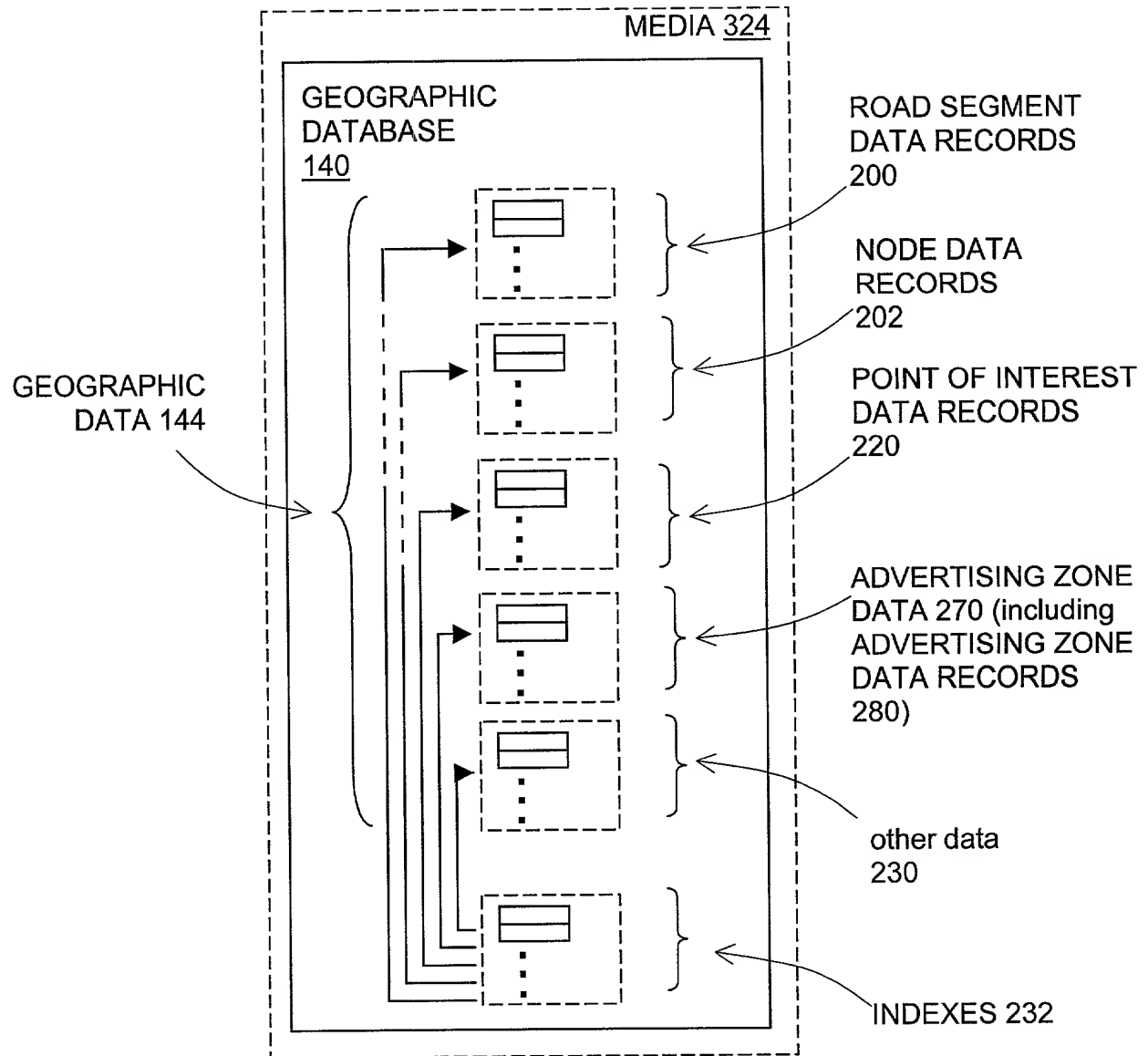
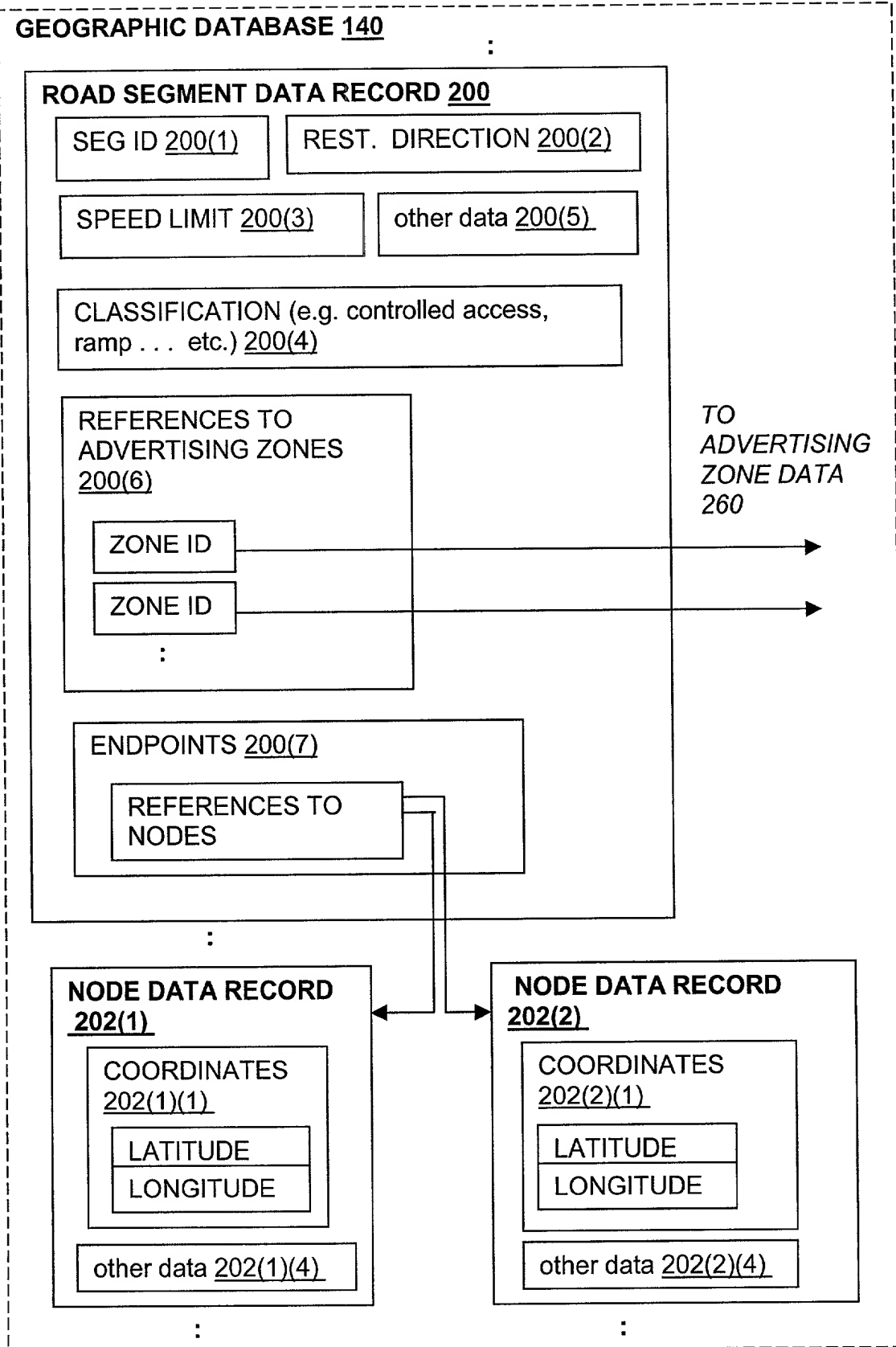


FIG. 3



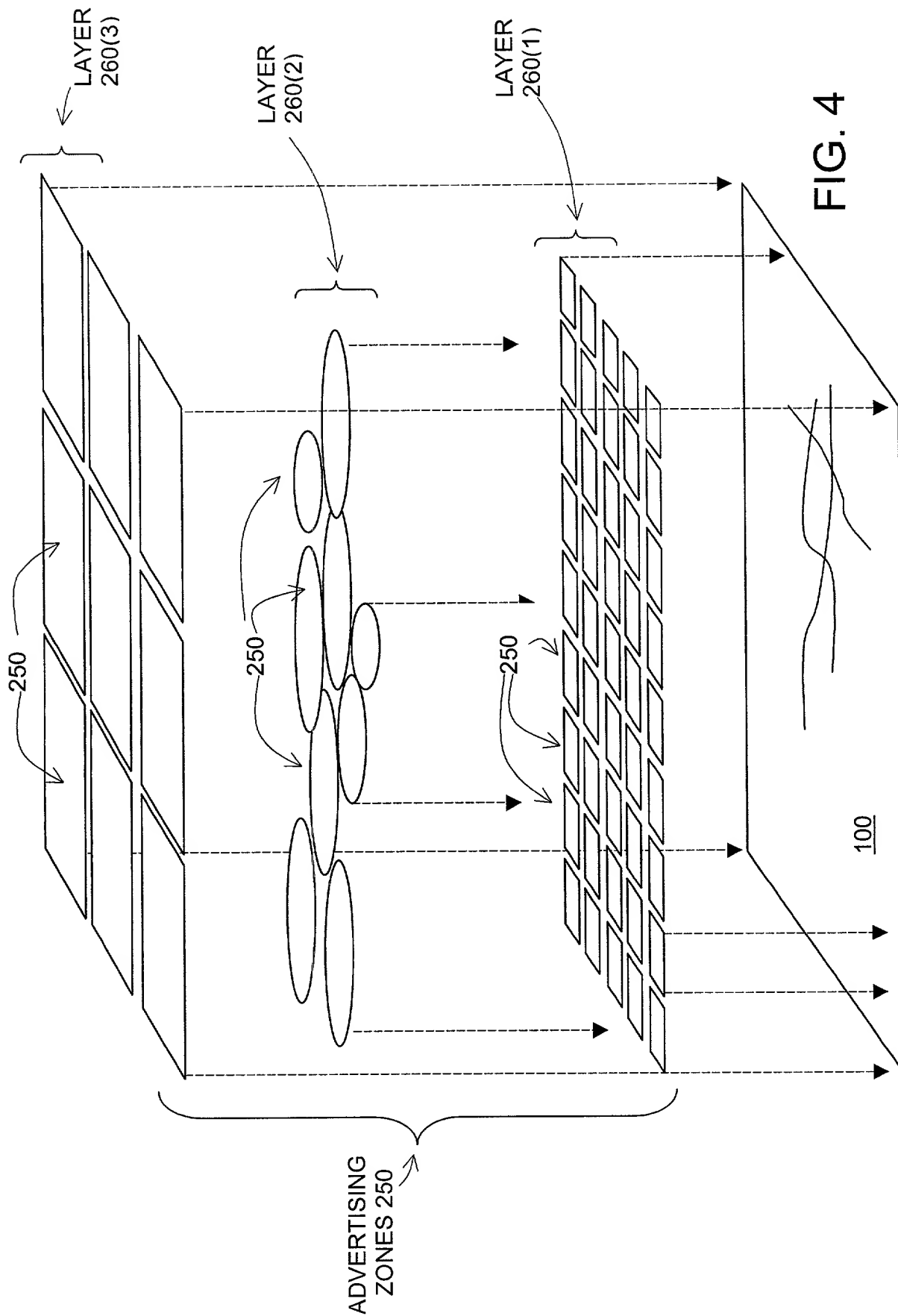
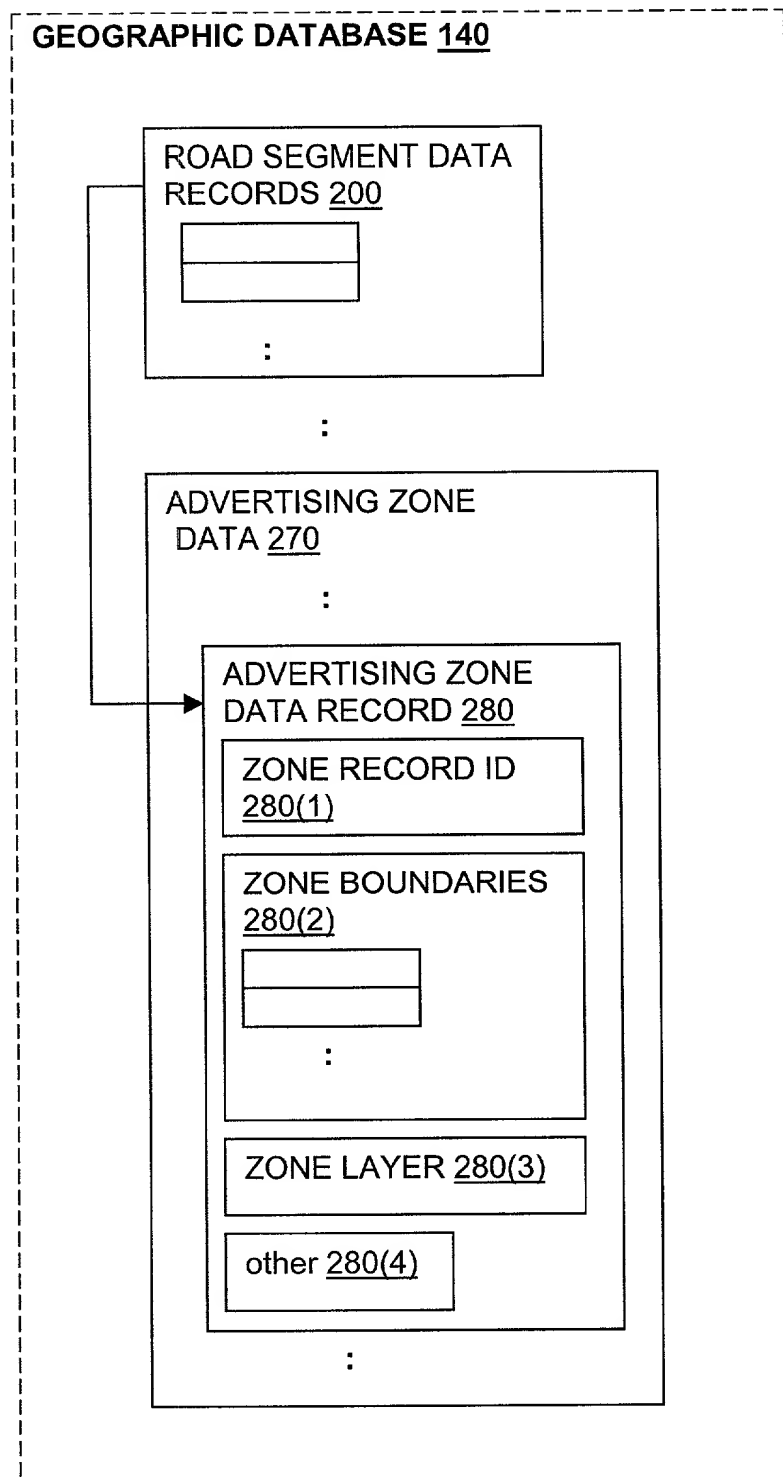
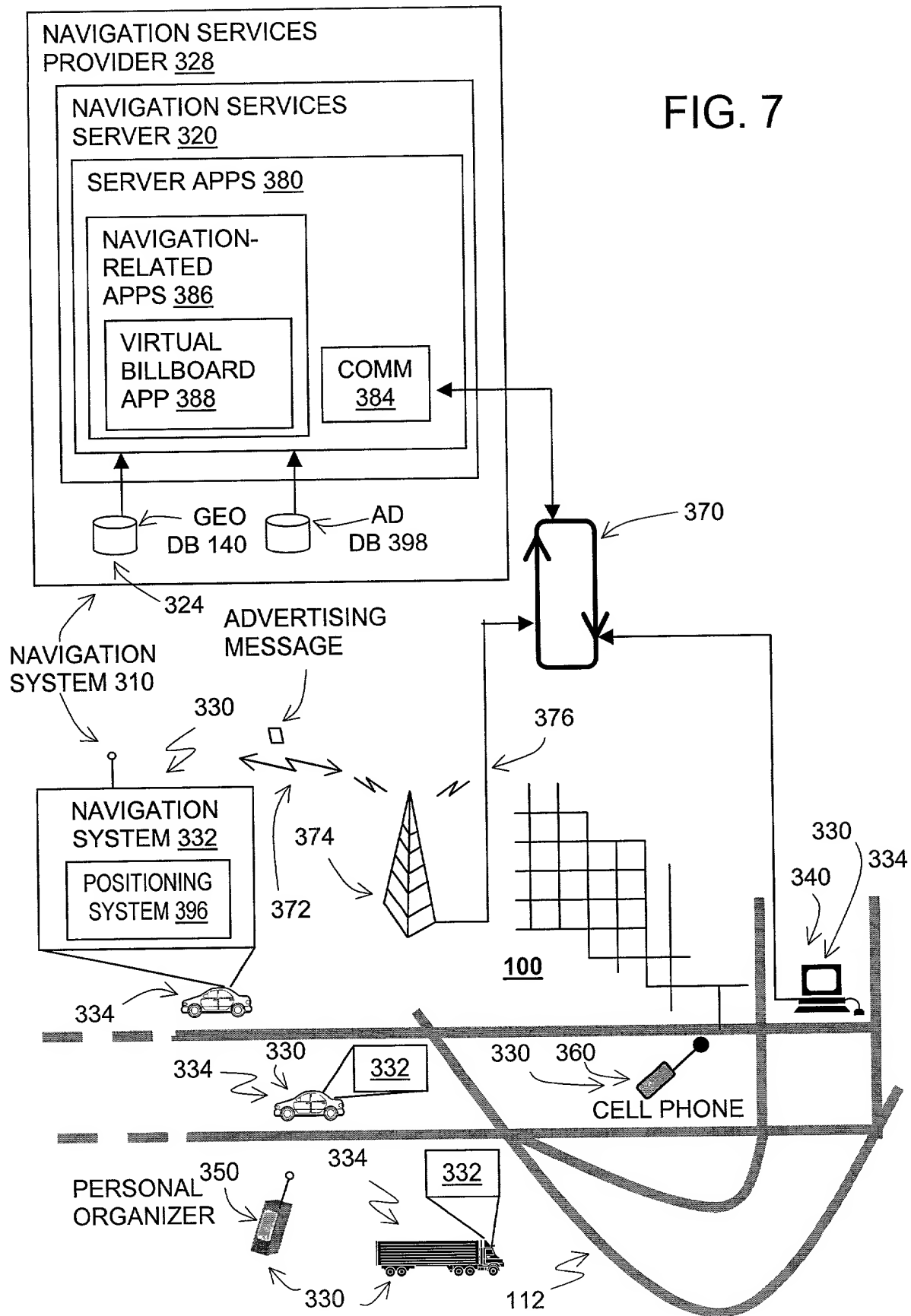


FIG. 5





ADVERTISING ZONE BASED ON
ACCESSIBILITY (DRIVING TIME FROM
BUILDING ABC)

The diagram illustrates the relationship between a road segment and a building. A road segment is shown with a grid of buildings. A specific building is labeled "BUILDING ABC". A curved line represents a road segment, and a label "X MINUTES DRIVING TIME OF ABC BUILDING" points to it. A "ROAD SEGMENT RECORD" box contains "DATA" and "ZONES" (including "ABC").

ADVERTISING ZONE BASED ON
ACCESSIBILITY (DRIVING DISTANCE
BUILDING ABC)

The diagram shows a road network with a specific segment highlighted. A building, labeled 'BUILDING ABC', is located within this segment. The segment is defined by a dashed circle. The building is represented by a small rectangle. The road network is shown as a series of lines. The segment is labeled 'LOCATED WITHIN Y MILES OF ABC BUILDING'. A legend on the right, titled 'ROAD SEGMENT RECORD', shows the data structure for this segment. It includes a 'DATA' field with three horizontal lines, and a 'ZONES' field containing the label 'ABC' and three vertical dots, indicating multiple zones.

FIG. 9

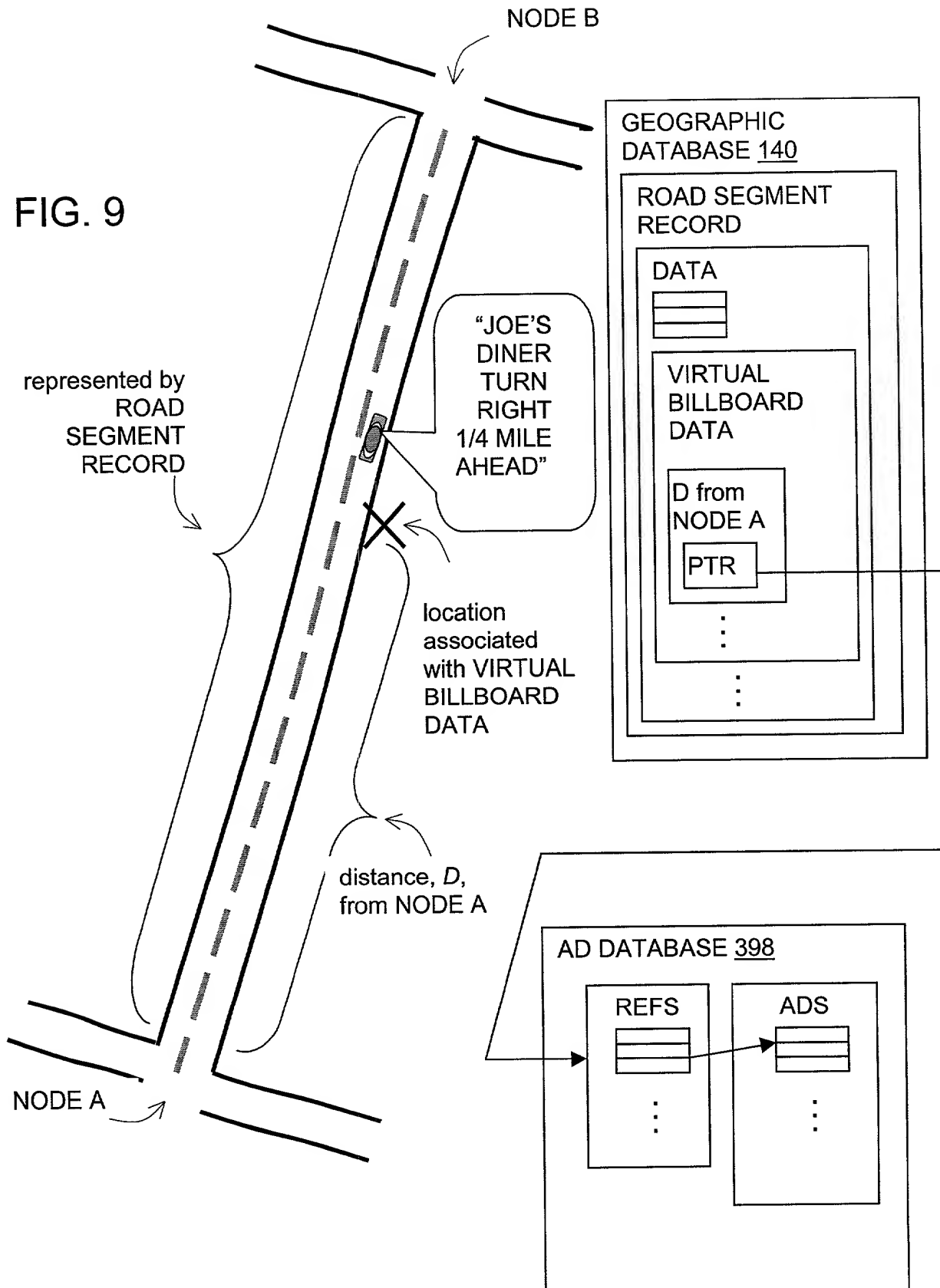


FIG. 9